

CAN'T I GET BUSINESSES TO SELL TICKETS ON BEHALF OF MY ORGANIZATION WITHOUT USING ALL-STAR GAMING?

Absolutely. You just need to ask more of your volunteers.

An organization can run the entire program on their own by getting licensed, finding businesses who will sell on the organization's behalf, purchasing instant bingo tickets through either Lancaster Bingo Company or Nannicola, Inc., distributing the tickets to local businesses as they need stock, collecting the profit up-front, paying the distributor, and reimbursing the businesses in a timely manner.

The organization must find and use its own volunteers to recruit local businesses, assist those businesses in completing necessary paperwork, provide training on instant bingo tickets, and establish a process to work with that business.

Many organizations find that they make more money using ASG than doing it on their own. Because it can be difficult to pull together with volunteers who come and go, many charities never get this project off the ground, and miss out on valuable money for their organization.

Call today to learn more!
TOLL FREE
1-855-772-4646
or find us at:
www.CharityPullTabs.com



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It's easy for your 501(c)(3) to make money without adding staff, recruiting volunteers or spending hours on fundraising activities.



HOW CAN YOUR ORGANIZATION MAKE MONEY WITHOUT ADDING VOLUNTEERS?



It's EASY!
Let us show you how!



2750 Salt Springs Road
Youngstown, OH 44509

HOW CAN MY ORGANIZATION MAKE MONEY WITHOUT ADDING VOLUNTEERS?

Ohio law allows local businesses to sell instant bingo tickets on behalf of 501(c)(3) organizations while making up to 6% of the gross receipts. Both the organization and business benefit, similar to the Ohio Lottery program. Businesses must be within the organization's county and can include bars, taverns, convenience stores, pizza shops, etc.



All-Star Gaming (ASG) has developed a unique and comprehensive program that brings together local not-for-profit organizations, a CPA firm and two of the largest charitable gaming distributors in the country. The program is designed for organizations that want to increase profits but don't have additional volunteers and/or time to put together a program themselves. It's a team and a program that CANNOT BE BEAT!

ASG's program has over 1,000 retailers & over 100 charities across Ohio!

HOW DOES IT WORK?

ASG offers a full service program which helps to find locations and streamline the process for both participating businesses and organizations. Businesses request product from a website (www.charitypulltabs.com) available only to ASG customers. The organization contracts with a CPA firm who handles all of the accounting and treasury work for a nominal monthly fee, including payment to the distributor and the business. The CPA firm collects the profit up-front and ASG obtains approval to ship the product directly to the business. In exchange for ASG's services, the cost of tickets is slightly higher than non-ASG customers pay.



www.charitypulltabs.com

Charity Pull Tabs

In addition to the coordination and streamlined processes, ASG has developed exclusive games that are exciting for the players who patronize local businesses! Patrons love supporting local charities and the high payout games ensure more winners! Organizations love the high sales volume, new players, and increased profits that allow them to further their organization's causes.



FREQUENTLY ASKED QUESTIONS

Is my organization eligible to do this?

Any 501(c)(3) organization that has been in existence for more than 2 years can apply for a bingo license and benefit from this new law.

What does it cost my organization?

There is an up-front cost of \$500 for a license issued by the state. However, organizations typically recoup the cost of a license within the first 30 days of selling instant bingo tickets through a business. Also, organizations pay a discounted rate for the associated accounting fees, which typically are around \$100 per month.

How much money can my organization make?

Income potential varies. However, organizations who use the ASG program earn on average \$1,333 per month for each business that is selling tickets on their behalf. (10 businesses would be about \$16,000 per month to the organization)

How can I find businesses that will sell instant bingo tickets on behalf of our charity?

If you are enrolled in the ASG program, ASG will find businesses for you and/or you can also find businesses on your own.